

CME Speaker Agreement	
ACTIVITY:	
SPEAKER	
PRESENTATION:	
DATE/LOCATION	

CME consists of educational activities designed to maintain, develop, or increase the knowledge, skills, and professional performance and relationships that a physician uses to provide services for patients, the public, and the profession. Crozer-Chester Medical Center (CCMC) is accredited by the Pennsylvania Medical Society to provide continuing medical education (CME) for physicians. Below are guidelines to which CCMC CME activity speakers must adhere in delivering educational content. Any questions, please contact the CME Program (Danielle.deady@crozer.org; 610-447-2739).

1. Learning Objectives : Following are the overall learning objectives for this CME activity

At the conclusion of this activity, participants should be able to:

- **Planning objectives place here (these can be taken directly from the CME application formulated by the planning committee)**

Please provide several specific learning objectives for your presentation:

At the conclusion of my presentation, participants should be able to:

- **Speaker objectives place here (these are specific to each speakers presentation)**

2. Disclosure of Relationships with Commerical Interest and Resolution of Conflicts of Interest: Anyone in a position to control the content of a CME activity (e.g., planners, presenters) must disclose their financial relationships with relevant commercial interests. Please complete CCMC's CME disclosure form regarding these relationships. An individual who fails to disclose may not participate in the CME activity. If a disclosed relationship is identified as a potential conflict of interest, it must be resolved prior to the activity. The Planning Committee for this activity may utilize a variety of methods to accomplish resolution of an identified conflict, such as an independent content review. If you have a potential conflict of interest, we will contact you to discuss the course of action to be taken.

3. Validation of Clinical Content: To ensure that information disseminated in its CME activities is accurate and reliable, CCME has adopted the following value statements from the Accreditation Council for Continuing Medical Education (ACCME) regarding validation of clinical content:

- 1) **All recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the medical profession as adequate justification for their indications and contraindications in the care of patients.**
- 2) **All scientific research referred to, reported, or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection, and analysis.**
- 3) **CME providers are not eligible for accreditation or reaccreditation if they present activities that a) promote recommendations, treatments, or manners of practicing medicine that are not within the definition of CME; b) are known to have risks for dangers that outweigh the benefits; and/or c) are known to be ineffective in the treatment of patients.**

4. Commercially Unbiased, Scientifically Objective Presentations: In delivering educational content, activity presenters should:

- Discuss other drugs or devices in a class, especially those commonly prescribed, when there is more than one drug or device in a class.
- Present information about drugs/devices based on studies published in peer-reviewed literature in which the data were evaluated following accepted scientific methods.
- Refer to drugs.devices, when possible, by generic names and not by their trade names, except when necessary to discuss data on a particular drug of device.
- Disclose unlabeled (off-label) use of a commercial product, or an investigational use not yet approved by the FDA for any purpose, and provide adequate scientific and clinical justification for such use.

I have read and understand Crozer-Chester Medical Center's Speaker Agreement. I agree to adhere to these guidelines. If I cannot comply with any of the provisions, I will contact CCMC CME Office (danielle.deady@crozer.org; 610-447-2739) to discuss my concerns.

SPEAKER SIGNATURE

DATE